BEFORE THE ARKANSAS SECURITIES COMMISSIONER Case No. S-10-0153

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ARKANSAS SECURITIES DEPT.

IN THE MATTER OF
THE HOME BUSINESS CORPORATION d/b/a
EMAILWE.COM COMMUNICATIONS;
DARELL WOODARD;
and MARVIN JACKSON

RESPONDENTS

AMENDED REQUEST FOR CEASE AND DESIST ORDER

The Staff of the Arkansas Securities Department ("Staff") has received information and has in its possession certain evidence which indicates that The Home Business Corporation d/b/a Emailwe.com Communications ("Emailwe"), Darell Woodard ("Woodard"), and Marvin Jackson ("Jackson") (collectively "Respondents") have violated provisions of the Arkansas Securities Act ("Act"), codified at Ark. Code Ann. §§ 23-42-101 through 23-42-509.

ADMINISTRATIVE AUTHORITY

1. This matter concerns violations of the Act, and is therefore properly before the Arkansas Securities Commissioner ("Commissioner") in accordance with Ark. Code Ann. § 23-42-209.

RESPONDENTS

- 2. Emailwe is a corporation registered to do business in the state of Tennessee with its principal office located at 4751 Daphne Road, Memphis, Tennessee 38118.
- 3. Darell Woodard ("Woodard") is believed to be a resident of Memphis, Tennessee, and is listed as the Co-President and CEO of Emailwe.
- 4. Marvin Jackson ("Jackson") is believed to be a resident of Memphis, Tennessee, and is listed as the Co-President and CEO of Emailwe.

FACTS SUPPORTING CEASE AND DESIST ORDER

- 5. On a flyer found in the Jackson County, Arkansas Courthouse, Woodard and Jackson were listed as financial presenters for an Emailwe investment seminar in Newport,

 Arkansas, on December 12, 2010, that offered consumers a chance to buy shares of

 Emailwe for eight dollars a share. A copy of the flyer is attached hereto as Exhibit A.
- 6. Emailwe has a website that encourages potential investors to purchase Emailwe shares.

 The website is located at http://emailwe.com and http://www.thehomemailbiz.com

 (collectively known as "website").
- 7. The Emailwe website encourages potential investors to purchase shares of Emailwe and buy into a "ground floor investment opportunity" for eight dollars a share.
- 8. The website displays projections that promise a 200% return in 5 years on an investment. As an example, the projections show that a \$3,000 investment for 375 shares will produce a return of \$7,028,250 over 5 years. The website guarantees that if there is not a 200% return in 5 years, then investors will be refunded 100% of their investment.
- 9. Potential investors are encouraged to complete a "stock subscription form" on the website and notify Emailwe of the desired number of common stock shares the potential investor wishes to purchase. A company representative will contact the potential investor within twenty-four hours or one business day.
- 10. Respondents failed to state material facts necessary in order to make the statements made on the website, in the light of the circumstances under which they were made, not misleading statements of material facts in connection with the offer and sale of securities:

- a. The website shows investors projections of a profitable email company and promised returns of up to \$7,028,250 within 5 years.
- b. Respondents failed to provide a reasonable basis for the financial projections and any limitations on those projections. The projected returns on an investment for a company with no operating history are misleading and unrealistic.
- c. Respondents failed to disclose any kind of risks or disclosures to the investors such as:
 - i. A complete description of Woodard's and Jackson's business background;
 - ii. Risk of inadequate capitalization;
 - iii. Information about competitors in the industry;
 - iv. Risk of investing in a start-up company with no operating history; and
 - v. Any other general or specific risk involved in investing in an internet email company.
- 11. In regard to the securities offered herein, a search of the records of the Arkansas

 Securities Department ("Department") shows no registration or proof of exemption in accordance with the Act and no notice filing in accordance with federal law in connection with a covered security.

LEGAL AUTHORITY

- 12. Ark. Code Ann. § 23-42-102(15)(A)(ii) and (xi) includes stock and investment contracts, respectively, as securities.
- 13. Ark. Code Ann. § 23-42-501 provides that it is unlawful for any person to offer or sell any security which is not registered or which is not exempt from registration under the

terms of the Act.

- 14. Ark. Code Ann. § 23-42-102(9) defines issuer as any person who issues or proposes to issue any security.
- 15. Ark. Code Ann. § 23-42-507(2) states that it is unlawful for any person in connection with the offer or sale of any security, directly or indirectly, to make any untrue statement of material fact or omit to state a material fact necessary in order to make the statements made not misleading in light of the circumstances under which they are made.
- 16. The investment opportunities offered herein are securities pursuant to Ark. Code Ann. §§ 23-42-102(15)(A)(ii) and (xi).
- 17. The facts set out above in paragraphs two through eleven illustrate that Emailwe and Woodard and Jackson, as co-presidents and CEOs of Emailwe, offered unregistered securities in violation of Ark. Code Ann. § 23-42-501.
- 18. The facts set out above in paragraphs two through eleven establish that Emailwe and Woodard and Jackson, as co-presidents and CEOs of Emailwe, committed securities fraud in violation of Ark. Code Ann. § 23-42-507(2).

LEGAL AUTHORITY TO ISSUE CEASE AND DESIST ORDER

19. Ark. Code Ann. § 23-42-209(a)(1)(A) provides that whenever it appears to the Commissioner upon sufficient grounds or evidence satisfactory to the Commissioner that any person has engaged or is about to engage in any act or practice constituting a violation of any provision of the Act, the Commissioner may summarily order the person to cease and desist from the act or practice.

WHEREFORE, the Staff respectfully requests that the Commissioner summarily issue a

cease and desist order against The Home Business Corporation d/b/a Emailwe.com

Communications, Darell Woodard, and Marvin Jackson, ordering them to cease and desist from any further actions in the state of Arkansas in connection with the offer or sale of securities until such time as the securities in question and the persons and entities offering and selling the securities are all properly registered or shown to be exempt from registration pursuant to the Arkansas Securities Act, to immediately cease and desist from engaging in any fraudulent activity in connection with the offer or sale of any securities in Arkansas, and for all other relief to which the Staff may be entitled.

Respectfully submitted,

Kaycee Wolf

Attorney for the Staff

Arkansas Securities Department

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Where is it? CHOSEN GENERATION MINISTRIES
When is it? SUNDAY, DEC 12 @ 4 P.M.



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\$80	= 10 Shares	= \$187,420.00 over 5 Years **
\$104	= 13 Shares	= \$243,646.00 over 5 Years **
\$200	= 25 Shares	# \$468,550.00 over 5 Years **
\$320	= 40 Shares	= \$749,680.00 over 5 Years **
\$640	= 80 Shares	= \$1,499,360.00 over 5 Years **
\$800	= 100 Shares	= \$1,874,200.00 over 5 Years **
\$1,000	= 125 Shares	≈ \$2,342,750.00 over 5 Years **
\$2,000	= 250 Shares	= \$4,685,500.00 over 5 Years **
\$3,000	= 375 Shares	= \$7,028,250.00 over 5 Years **

The Home Email Business Corporation

Financial Presenters

- Darrell Woodard (CEO, Co-President, Emailwe)
- Marvin Jackson
 (CEO, Co-President, Emailwe)

"Chosen to *Change* the Atmosphere"

Pastor Anthony & Lady Joycelynne Coleman



^{**}Projected Dividends payable to the Shareholder over 5 Years.
Please contact investor-Relations for complete details and a Prospectus.